

## **Beyond Stillness: Stories After Stroke Strategic Framework**

**Mission:** to empower stroke survivors to share their stories of wisdom, purpose, connection, and hope.

**Vision:** an engaging community that supports every stroke survivor in sharing ways their unique recovery story inspires wisdom, purpose, connection, and hope.

**Values:** We are guided by our mission, vision, and shared commitment to:

- **Individuality** - Each person has gifts to be discovered, nurtured, and shared.
- **Community** - We find strength and purpose in supporting one another.
- **Spirituality** - We believe still moments unite humanity and divinity.
- **Service** - We are all able to offer our unique talents with purpose.
- **Hope** - We believe there is always an inspired way forward.

**Strategy:** To fulfill our mission, achieve our vision, and honor our commitments, we will prioritize efforts to **support and inspire stroke survivors** through initiatives that create impact in one or more of the following areas:

### **Empower Stroke Survivors**

- Facilitate one-on-one guest reflection and writing assistance.
- Create and share storytelling writing processes and resources.
- Celebrate ways stroke survivor inspirational moments

### **Cultivate Community**

- Host Beyond Stillness Guest & Listener Zooms
- Guest facilitate stroke survivor support groups
- Plan, organize, and lead storytelling events

### **Increase Exposure**

- Create and cultivate guest relationships.
- Build and maintain stroke organization partnerships.
- Develop and sustain social media partnerships.

**Critical Success Factors:** To fulfill our mission, achieve our vision, and implement our strategy, we must:

- Create reflection place, process, and platform (3P's) for stroke survivors
- Build and cultivate partnerships
- Develop financial sustainability for Beyond Stillness